



FreshRx for MOMs is a program that helps expectant mothers on Medicaid eat more fresh, local fruits and vegetables.

ELIGIBILITY

PARTICIPANTS RECEIVE

REGISTRATION

- Currently pregnant
- Medicaid participant
- Regularly visiting a doctor or midwife

- \$20 per week in market tokens, for up to 21 weeks
- Weekly recipes and health tips from a registered dietitian

- Receive a referral from your provider
- Visit the FreshRx booth at Lexington Farmers' Market
- Complete intake form

Participants must present Medicaid card at first visit.

FreshRx tokens are only distributed at the FreshRx booth at Lexington Farmers' Market Saturday market: Saturdays, 9am-12pm in Rupp Arena parking lot

